

Message Text

UNCLASSIFIED

PAGE 01 ROME 05442 141750Z

67

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W
----- 002976

R 141631Z APR 75
FM AMEMBASSY ROME
TO SECSTATE WASHDC 0598
INFO AMEMBASSY ATHENS
AMEMBASSY BERN
AMCONSUL THESSALONIKI
AMCONSUL ZURICH

UNCLAS ROME 5442

USDOC

FOR/OIM/SAD FROM TM DIRECTOR AND COMMERCIAL COUNSELOR

E.O. 11652: N/A

TAGS: BEXP, IT

SUBJECT: HOSPITAL EQUIPMENT TRADE MISSION

1. MISSION CONSISTS OF SIX MEMBERS THIS POINT ON AS BECKMAN INSTRUMENTS PARTICIPATED GREECE ONLY.
2. CHARGE D'AFFAIRS BEAUDRY HOSTED A RECEPTION AT HIS RESIDENCE ON THE EVENING OF ARRIVAL ATTENDED BY MORE THAN 50 CIVIL AND MILITARY HOSPITAL ADMINISTRATORS, AGENT/DISTRIBUTORS AND EMBASSY OFFICERS.
3. MISSION MEMBERS HELD 52 MEETINGS DURING A FULL DAY OF APPOINTMENTS.
4. LOCAL COLOR WAS CONTRIBUTED BY STRIKE OF ROME HOTEL AND RESTAURANT SERVICE EMPLOYEES ON FIRST DAY OF THE MISSION.
5. ALL MEMBERS EXCEPT POSSIBLY FIRST FOTO APPEAR TO HAVE ACCOMPLISHED OBJECTIVES AND OBTAINED MAXIMUM RESULTS IN ROME DURING BRIEF STAY. MEMBERS REPORT OBTAINING THROUGH THEIR MEETINGS A LARGE AMOUNT OF IN-DEPTH MARKET INFORMATION WHICH

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THEY PREVIOUSLY DID NOT HAVE AND WHICH THEY FEEL WILL RESULT

IN SUBSTANTIAL SALES BEIGINNING THE LATTER PART OF THIS
YEAR.BEAUDRY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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